

SHIFT
HAPPENS

SHIFT HAPPENS 2.0

Mon 29 - Tue 30 June 09

pilot
theatre

york
theatre
royal



shift-happens.co.uk

PROGRAMME

DAY 1 - MON 29 JUN

14.00 Registration opens

16.00 Keynote - Alex Fleetwood, Director, Hide&Seek

Break

17.00 Welcome to York Theatre Royal

Dave Moutrey, Cornerhouse

Mark Hollander, ACE

17:15 Games without frontiers - new directions.

Jon Spooner, Artistic Director, Unlimited Theatre

Marcus Romer, Artistic Director, Pilot Theatre

Tim Jones & Tassos Stevens of Coney/Solar Associates

Rob Colling - Internet subtitling and film

BBQ, Drinks and Live Music

19.30 Rehearsed reading of *Catcher in Their Eye* by Richard Hurford, directed by Suzann McLean. Streamed live on pilot-theatre.tv and around the building.

Drinks and Live Music - Finish time approx 22:00

TECHBYTE

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

FACEBOOK

The latest in a line of social networking sites (following from MSN, Myspace, Bebo, etc...) Facebook has revolutionised the social networking industry and is the popular choice for it's ability to create groups and fans!

TECHBYTE

The YouTube logo, featuring the word "You" in black and "Tube" in white on a red rounded rectangular background.

YOUTUBE

Youtube is the No.1 web video site. It offers hosting, individual channels for organisations, embed features, notations and now has a provision for High Definition movies and video to be shown online.

TECHBYTE

The Twitter logo, featuring the word "twitter" in a light blue, lowercase, sans-serif font.

TWITTER

So cool that facebook copied it. Twitter is the latest micro-blogging platform where data can be exchanged in real time with a network of followers. Famous twitters include Stephen Fry and Ashton Kutcher.

TECHBYTE

The Ning logo, featuring the word "Ning" in white, uppercase letters on a green square background.

NING

Facebook is for everyone, but unlike it's contemporary Myspace cannot be aesthetically customised. Ning offers social networking in a closed and customisable group environment, not better than facebook, just different.

PROGRAMME

DAY 2 - TUE 30 JUN (AM)

09:00 Twitter and croissants in the foyer
Day intro with Dave Moutrey, Cornerhouse
Event intro with Janet Barnes, ACE

09:30 Breakfast Live and Direct... a new wake up call
DK, Founding Director, MediaSnackers
Kate Foy, Creative Arts Consultant, University of
Southern Australia, live from Australia
Lyn Gardner, The Guardian

Break

10:45 New playgrounds... Places and spaces, real and virtual
Charles Cecil, Revolution Games
Terry Thorpe, Kohd 3D web
Lucy Wurstlin, Digital Commissioning Manager, 4IP

Break

12:00 Sustainable Ability... Building Envirodigital Communities
Introduced by Andy Carver, ACE
Andy Hobsbawm, DotheGreenThing
Hannah Rudman, envirodigital
Toby Coffey, National Theatre

Lunch, Heather Fenoughty streamed music

TECHBYTE



ITUNES

Itunes? That's just a music player isn't it? Well, no. It's one of the world's most popular music players (if not the most popular) and it offers you the ability to record and distribute material through podcasts!

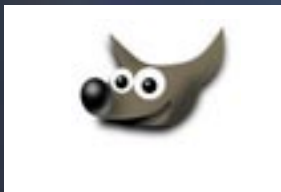
TECHBYTE



WORDPRESS / BLOGGER

Blogs. Everyone's got one at the moment. They're great because they appeal to a niche audience and offer an insight into the workings of a person or company or can be utilised as a forum for discussion and debate.

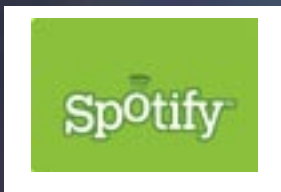
TECHBYTE



GIMP

Adobe Photoshop is a brilliant product. Most graphic designers will agree. But we can't all afford photoshop, but there are many free and open source options available that are nearly as good. Gimp is open-source photoshop!

TECHBYTE



SPOTIFY

Records giving way to tapes (via eight tracks), CDs dominating minidisks, MP3 vrs itunes and memory sticks and now Spotify. Spotify allows free music in return for minimal adverts. Genius. itunes should be worried.

PROGRAMME

DAY 2 - TUE 30 JUN (PM)

14:00 Digital Opportunities... We think, therefore we are...
Charlie Leadbeater Keynote & Q&A

14:45 Georgia Rakusen Haus Projects - The Sancho Plan

Break

15:15 New theatre networks... Breaking the barriers...
Simon Bedford, Marketing & Touring Manager, Hoipolloi
Sarah Ellis, Programme Manager, Apples and Snakes
Paul Sutton, Artistic Director, C&T
Sam Freeman, Marketing Officer, York Theatre Royal

Break

16:30 2012 and all that...a new vision for the Cultural Olympiad
Kit Monkman, Digital Artist, KMA
Marcus Romer, Artistic Director, Pilot Theatre
Tessa Gordziewko, Creative Programmer, LOCOG

16:50 Janice Fraser, Emmet Labs live from San Francisco

17:00 And Finally...
Bill Thompson, New Media guru & futurologist

17:30 Conference due to end

TECHBYTE

The logo for Google Analytics, featuring the word "Google" in its multi-colored font followed by "Analytics" in a grey sans-serif font.

GOOGLE ANALYTICS

Thought google was just for searching? Analytics allows the user to monitor a website's activity to look at things from number of visits to the amount of time people from Swindon using Firefox spend visiting the *About Us* page...

TECHBYTE



TYPOLIGHT

One of many open source CMS systems that run websites (including Joomla, Drupal, Wordpress) these systems require some knowledge of php, css and html but mean that websites can be created for the price of hosting!

TECHBYTE



PICASA

Like flickr and many others Picasa provides space for photo albums which can be linked to different pages as well as embedded into websites to add slideshow functionality!

TECHBYTE



RSS FEEDS

RSS ("Really Simple Syndication") is a family of web feed formats used to publish frequently updated works—such as blog entries, news headlines, audio, and video—in a standardized format.

SPEAKERS LIST

SHIFT HAPPENS 2.0

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SPEAKERS

CHARLES LEADBEATER



Our guest speaker is an ideas generator and strategic adviser to corporations and governments all over the world. He is also former Prime Minister Tony Blair's favourite corporate thinker.

The New York Times voted his idea of the Pro- Am economy one of the most innovative of the last ten years.

He writes regularly for the Financial Times and has written a number of books including 'Living on Thin Air' and 'Up The Down Escalator: Why The Global Pessimists Are Wrong'. His most recent book We-think: the power of mass creativity received widespread acclaim - find out more at www.wethinkthebook.net

Charlie was listed by GQ magazine as one of the 30 Most Powerful Men in the United Kingdom, in 2003 Accenture, the global management consultancy, ranked him one of the top management thinkers in the world, and in 2007 the Financial Times rated him the innovation expert in the UK to follow!

SPEAKERS

LYN GARDNER



Journalist Lyn Gardner has been going to the theatre regularly since early infancy. She studied Drama and English at Kent University. She was a founder member of the City Limits cooperative where she edited the theatre section, before joining the Guardian.

ANDY HOBSBAWM



Andy Hobsbawm established the first international web agency in 1994 and was a founding director of leading British new media company Online Magic that merged with Agency.com in 1997. Since 2005 Andy has been European Chairman of Agency.com. He has been a weekly columnist about the new economy for the Financial Times, and published a widely acclaimed report: 10 Years On: The State of the Internet a decade after Mosaic. He is currently writing Small is the Next Big Thing for Atlantic Books Ltd. Andy was recognised by UK internet industry professionals as one of most influential 100 individuals over the past decade and also received a Special Lifetime Achievement Award in 2005. In Campaign Magazine he has been voted New Media Innovator of the Year and named by industry peers as one of the most admired digital pioneers.

Most recently, Andy co-founded award-winning public service Green Thing (dothegreenthing.com) which inspires people to lead a greener life.

SPEAKERS

LUCY WURSTLIN

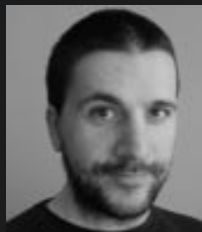


Lucy is the new Digital Commissioning Manager for 4iP in the Yorkshire and Humber region. 4iP is a major new initiative announced as part of Channel 4's Next on 4 strategic blueprint. A collaboration between Channel 4 and regional development agencies and funding partners from around the UK, 4iP will invest up to £50m to stimulate public service digital media (beyond television). In plain English, that means supporting great ideas from existing and new talent throughout the UK, for websites, games and mobile services which help people improve their lives. Through the partnership of Yorkshire Forward and Screen Yorkshire up to £10m will be invested in ideas from Yorkshire and Humber. To join the regional network visit <http://tinyurl.com/whippetwire>

Lucy has worked in a digital and creative sector development capacity for over 15 years most recently as Director of the Melt investment programme in South Yorkshire working with Channel 4, BBC and Orange and as Creative Industries Development Manager for SWRDA.

SPEAKERS

DK



Hey there, I'm DK, the founder of MediaSnackers; nice to e-meet you.

MediaSnackers was a term I coined back in early 2006 whilst describing what young people were doing with media. The site was launched a few months later in June.

I have an educational background in communications and media, plus a professional background in local government (I was the UK's first and only Corporate Youth Officer... oooh!). I've done lots of things and had many roles, but my passion for working with young people (and youth professionals) has been my main focus for the past decade.

MediaSnackers basically keeps me out of trouble.

(The DK comes from the initials of my old name. One of the first young people I started working with called me DK and it just stuck- I never liked my old name so I adopted it fully).

SPEAKERS

BILL THOMPSON



I live and work in Cambridge, England. I have been a self-employed hack and pundit since leaving The Guardian in 1996. I do stuff, like write for magazines, newspapers and websites, appear on radio and TV, speak at conferences and seminars and think about the way the network is changing the world. I am the editor of a website for people who work for MPs, a member of the board of the Cambridge Film Trust and on the board of the New Writing Partnership.

SPEAKERS

CHARLES CECIL



25 years ago the video games industry started with creative innovators exploiting opportunities in the emerging market. Like so many other entertainment industries, well funded global media companies soon came to dominate by controlling supply and demand, tying up creators and taking ownership of their IP and controlling distribution channels. Digital distribution and the collapse of VC funding has disrupted the status quo offering huge opportunities for creators to find new ways to exploit their IP by selling directly to consumers.

Never has there been a more exciting time both creatively and commercially for those companies nimble and innovative enough to grasp these opportunities. Never has there been a more dangerous time for those that can't. Charles will talk about the history of the video games industry and some of the opportunities that now exist in this rapidly changing industry.

Charles Cecil, founder and Managing Director of Revolution Software, has been a key figure in the Interactive Entertainment industry for over 25 years. Revolution is Europe's leading adventure game developer. Revolution's Broken Sword series, which sells an average of a million units per iteration, is the most successful adventure franchise to have appeared on any games console. In 2006 Charles was awarded the status of 'industry legend' by Develop, Europe's leading development magazine.

SPEAKERS

ALEX FLEETWOOD



Alex Fleetwood founded Hide&Seek, the UK's first festival of social games and playful experiences, in 2007. The festival was hosted by the Southbank Centre in 2008, reaching over 3000 players. H&S also works with cultural venues across London to produce The Sandpit, a monthly night where artists & game designers test new forms of play.

As well as Hide&Seek, Alex has produced projects including The Eternity Man, a film opera for Channel 4 / ABC Australia. The film reached a global audience of half a million people and was recently nominated for a Rose d'Or, one of the most prestigious awards in television. He recently produced Last Will, a prototype real world / online theatrical experience with Punchdrunk and HP Labs. In addition to curating this year's season of H&S events he is creating Playmakers, a new pervasive game for NESTA. Alex sits on the London advisory panel for Artists Taking the Lead and was recently shortlisted for the British Council UK Young Performing Arts Entrepreneur of the Year Award.

SPEAKERS

KIT MONKMAN

Kit is an artist who works under the banner of KMA, with colleague Tom Wexler. Together, their mission is to apply leading digital innovation to large-scale live environments in order to expand the audiences' experience of theatrical work beyond the physical environment in which it is presented. Within the last few years KMA has become a leading and prolific innovator across stage, film and public environments, expanding expectations of how technology can interface with these fields and how audiences ultimately experience the work.

Founded in 1996, KMA quickly became one of the UK's leading commercial multimedia design houses working on high-end aesthetics for music videos and event design, with enviable client rostra including Craig David, Kylie Minogue, George Michael, Justin Timberlake, The Brits and Smash Hits Poll Winners Party.

SIMON BEDFORD

Hoi polloi have been dabbling with social media for a couple of years, lead by a desire to open and enter into a dialogue with their audiences beyond the work seen on stage. In Feb 2009 they launched a brand new website which, for the first time, combines the company's blog, twitter stream, YouTube videos, photos and podcasts. In this session, Simon shares what he's discovered, celebrating the successes, highlighting the pitfalls and seeing how the audiences grow and respond.

SPEAKERS

JON SPOONER

Jon is an actor, director, a founder member and the Artistic Director of Unlimited Theatre. For Unlimited he has directed and performed in *Static*, *Neutrino* (both awarded Fringe Firsts for “innovation in theatre and an outstanding production”), *Could It Be Magic?* (with Sheffield Theatres), *Tangle* (with The Corn Exchange, Newbury), *The Swing Left* and *The Ethics of Progress* (with Oxford Playhouse) and most recently *The Moon The Moon* (with Curve, Leicester). Also as a director for Unlimited and Sheffield Theatres: *Safety* and *Zero Degrees & Drifting*. Jon has worked as a visiting lecturer in colleges and universities throughout the UK and run workshops with students, theatre professionals, journalists, soldiers and passers by across the world. As an actor he has played *The Man* in the BBC Radio 4 production of Chris Thorpe’s *Static*, *The Father* in *An Oak Tree* with Tim Crouch and most recently performed *Infinite Lives* - a one man show written for him by Chris Goode. Jon’s work has transferred to venues and festivals in Germany, Ireland, Zimbabwe, Ukraine, The Philippines, Papua New Guinea and the United States. He is an associate of the Quantum Information Group at the University of Leeds and the father of two small boys.

SPEAKERS

PAUL SUTTON



Theatre company C&T use drama and new media to create participatory theatre experiences for young people. Paul will give an overview of C&T's work, focusing on The Living Newspaper: www.livingnewspaper.net.

Now, in the first global recession of the twenty first century, theatre company C&T is re-inventing this form for the internet age. The Livingnewspaper.net is an online drama that invites young people to take on the roles and responsibilities of a previous generation of docu-dramatists and explore the subject matter that shapes young peoples' lives today.

Mixing online utilities such as You Tube, online polls micro-blogging tools and mobile phones, the Livingnewspaper.net draws young people into a converged, fictional world that is rooted in the reality of today's breaking news, whilst interrogating the values of the modern media age.

This presentation will demonstrate the online drama of C&T's Living Newspaper form and how the drama unfolds across C&T's national and international network of school and community-based partnerships. It will also show how some of the more conventional disciplines of theatre-making have been successfully integrated into the project form, for example, how a resident playwright is collaborating with students in a number of virtual as well as physical spaces.

SPEAKERS

SARAH ELLIS



Sarah is the programme manager for Apples & Snakes. Apples & Snakes is the leading organisation for performance poetry and aims to stretch the boundaries of poetry in performance and education. It has been pioneering in developing emerging artists, commissioning and touring work for live literature, which is now a thriving art form across the UK and internationally.

Sarah is currently exploring new and pioneering ways of touring work through live and online experiences. She is involved with creatively producing, commissioning and developing new work and projects, mentoring artists, managing a team of programme coordinators based around the country and overseeing the national development programme for Apples & Snakes. She has previously worked for BBC World and ITV digital.

SPEAKERS

HANNAH RUDMAN



Hannah Rudman of Rudman Consulting, is Project Lead of AmbITION and advises on national cultural policy around digital development for England, Scotland and Wales. She is currently a Specialist Advisor to the Scottish Arts Council; Specialist Advisor to the Mission Models Money programme; Specialist

Advisor to IC:Innovative Craft; and a Project Mentor to the £1m Edinburgh Portal Project Pilot. Hannah is also Arts Professional's "Harnessing IT" columnist; and on the boards of Milk With 2 Sugars and New Media Scotland.

Hannah has just founded Envirodigital - a change agency that encourages organisations to become environmentally sustainable through digital developments. Envirodigital is currently helping to establish the new National Theatre Wales. envirodigital.com

MARCUS ROMER

Marcus is Artistic Director of Pilot Theatre. Marcus attended TED in California in 2007 thanks to an Arts Council Bursary. On returning he has been instrumental in bringing Shift Happens, our own version of TED here in the UK. He is currently working on 5circles2012 with KMA and a new green screen movie and theatre project



SPEAKERS

KATE FOY



Kate is a freelance creative arts consultant and practitioner, and, until recently, a full-time academic. She now holds the position of Honorary Professor within the Faculty of Arts, University of Southern Queensland. Her academic discipline areas lie in Australian theatre history, acting, and voice and text studies for the actor. Kate is Chairman of Queensland Theatre Company and serves on the boards of several arts and cultural organisations.

Beginning in 2001, she developed an interest in the potential for developing e-learning assets for use in the creative arts. She integrated several of these technologies into theoretical and practical university courses in which she was then teaching. In July 2008 she co-founded Expressive Plus, an Australian-based consultancy focussed on the art, craft, and science of personal presentation. She also continues to work as a freelance voice artist, director and performer.

SPEAKERS

DAVE MOUTREY



Dave Moutrey has been Director and CEO of Cornerhouse since April 1998. Cornerhouse is Greater Manchester's international centre for cinema and contemporary visual art where audiences, artists and filmmakers are brought together to experience and debate cultural practice and ideas through a unique programme that aims to stimulate, entertain and inform. During 2008/9 Cornerhouse presented an outstanding visual arts and film programme with 3,850 cinema screenings, 9 exhibitions in the galleries and other public spaces and 271 education events. He took the post at Cornerhouse after having worked as Director of Arts about Manchester for over six years during which time he was also Director of Marketing for Manchester City of Drama 1994. Internationally, he helped to establish an arts marketing consortium in Canberra, Australia during October 1994, has worked on an international cultural tourism conferences in Prague, Graz and Amsterdam and presented papers at a number of conferences on arts marketing. Before working at AAM Dave Managed the Abraham Moss Centre Theatre in North Manchester. He is a qualified teacher and an artist and theatre producer who has worked on over 30 community productions with Greater Manchester based groups. Dave is a Fellow of the RSA, a member of the Chartered Management Institute, BAFTA and ABTT. He is a Chair of the Millenium Quarter Development Trust (Urbis, Manchester) and Pilot Theatre Company, an advisor to AmbTion, and a Board Member of Manchester City South Partnership, the Association of Independent Film Exhibitors and North West Film Exhibitors Association. www.cornerhouse.org

SPEAKERS

ROB COLLING



Rob Colling is the founder of internetsubtitling.com, a company which began trading in April 2009 creating subtitles and captions for web-based video. He is an experienced subtitler and subtitling manager who has spent the last ten years working for clients like Twentieth Century Fox, Buena Vista, Sony, Universal and Paramount.

Rob classes his company as a “21st-century cottage industry”, a tightly integrated network of homeworkers and freelancers around the world providing captions and translation subtitles. Rob and his team have subtitled thousands of movies and shows in the past, including The X-Files, ER, Lost, the Bourne trilogy, all three Pirates of the Caribbean movies, and 20 Bond films.

JANET BARNES

Janet Barnes is Chief Executive of the York Museums Trust and has been a museum and art gallery professional for over 29 years. Previously Director of the Crafts Council, Janet Barnes has also worked at Sheffield Galleries and Museums. During her time at Sheffield, she opened the Ruskin Gallery and Ruskin Craft Gallery, which housed the educational collection of John Ruskin. She is currently a Director of the Guild of St George and initiated the very successful Campaign for Drawing. She has been a member of the Yorkshire Regional Arts Council since its inception in 2002.

SPEAKERS

TOBY COFFEY

Senior Multimedia Designer - National Theatre. Interaction and interface design for digital projects at the National Theatre including design & build of The Big Wall: a 3 metre touch sensitive, interactive 'wall'. Toby is overseeing the National Theatre's live streaming of *Medea* (starring Helen Mirren).

Freelance design consultant. Been using flash since Flash 4. Interested in the development of flash for touch screen interfaces/ reactive environments.

TERRY THORPE



Terry Thorpe of Kohd is a Fellow of both the British Computer Society and the Institute for the Management of Information Systems, a Chartered IT Professional and a Senior Member of the Association for Computing Machinery. On top of this he is a Master Practitioner of NLP, a Hypnotherapist and a Reiki Master. He has won awards for his work, amongst which was the first use of ADSL IN Europe. He has given keynote speeches across Europe on a number of topics. Kohd have recently built a new hub for Pilot Theatre in Second Life and Terry will be exploring the 3D web and its new opportunities

SPEAKERS

GEORGIA RAKUSEN HAUS PROJECTS

Haus Projects is a project management and production company specialising in the digital, arts and cultural sectors. Based in the North East, the Directors Beckie Darlington and Georgia Rakusen work with innovative and cutting edge clients on projects ranging from film and design festivals and digital media productions, to online education and heritage initiatives. The success of Haus Projects demonstrates a growing need for producer talent (as well as creative talent) in emerging digital media markets. The company's most recent, and largest project to date, is with a group of audio visual artists called The Sancho Plan, who are creating a new performance which will challenge audience perceptions of how digital technology is used in live entertainment, and will push the boundaries of collective experience. Georgia Rakusen will speak about Haus Projects, and the new Frank Zappa-inspired production with The Sancho Plan, called 'The Black Page'.

The Sancho Plan who we will see on film from Haus Projects create new interactive entertainment for the 21st century. Fusing animation, music, gaming, technology and performance, their unique live shows invite audiences to enjoy a series of evolving musical adventures. The animated performances feature a live band in front screens, where the centre-stage musicians orchestrate sounds and simultaneously control the on- screen animated characters. Intended to be a narrative story, as much as a musical and visual performance, the audience experiences a unique demonstration of evolving digital technologies in performance.

SPEAKERS

SAM FREEMAN



Sam is York Theatre Royal's Marketing Officer, co-artistic director for Takeover '09 and is an avid playwright and occasional director. He will be talking (briefly) about the practicalities of implementing digital technology into a working theatre with limited time and financial resources.

He is currently working with the Head of Communication for Takeover '09 to create a fully functional website with CMS for the bargain price of £100! www.takeoverfestival.co.uk

TESSA GORDZIEKO

Tessa is currently Yorkshire Culture's Creative Programmer for the 2012 Cultural Olympiad, a role which involves developing national and regional projects designed to celebrate Arts and Education in cooperation with the London Olympic Games. Tessa's work demonstrates how arts activities can operate innovatively across disciplines to involve, inspire and regenerate individuals, communities and organisations throughout the region. By nurturing ideas big and small, Tessa's role leading on the curation and programming of the Cultural Olympiad in Yorkshire aims to inspire and support brilliant ideas and help develop these into exciting projects. Prior to her appointment with Yorkshire Culture, Tessa has a wealth of experience in organisational consultancy, strategic and business development for the cultural sector, writing management training dramas and involvement in arts education.

TESSA GORDZIEKO (Cont...)

Most recently, Tessa was the Director of Arts & Business Yorkshire. Tessa's early career was in professional theatre, project management and commercial media in London; she has recently conducted research on the moving body, dance and the brain. Tessa was also Chair of the BBC's regional Advisory Council and a member of the English National Forum.

JANICE FRASER



CEO, Emmet Labs and Entrepreneur in Residence, Kapor Enterprises San Francisco Bay Area Janice Fraser is an entrepreneur and interaction designer for the Web. Her latest venture, EmmetLabs.com, is being incubated at Kapor Enterprises. Janice joined us live from SF last year at Shift Happens and is able to do so again to keep us up to date with her project

Previously, Janice was a founding partner of Adaptive Path and served as its first CEO. During her tenure, the company tripled in staff and revenues, developed and sold a product to Google, coined the term Ajax, and transformed from a lifestyle partnership to a high-growth "design powerhouse".

After more than 15 years in high-tech media, Janice has seen Silicon Valley from many sides. She's been a featured speaker at nearly every Web-centered design conference, from the Nielsen/Norman world tour to South by Southwest Interactive. She was managing editor for GamePro magazine at IDG. For several years Janice taught interaction design at San Francisco State University. And though Time magazine once called her a "grizzled and cynical veteran" of the dot-com era, she remains an idealistic champion of experience-driven product strategy

SPEAKERS

TIM JONES & TASSOS STEVENS

Coney is an agency of adventure and play. We've integrated digital media creatively as part of the event of theatre for 4 years: playing with the mysterious Rabbit around the National Theatre; The Gold-Bug adventure, inside and outside Masque Of The Red Death @ BAC; a digital game for Unlimited's The Moon The Moon; other projects including for LIFT, Metal, the Science Museum's Dana Centre and Dublin Fringe Festival. Coney itself is a community of artists, makers and players in present and remote online collaboration.

Tassos Stevens is a runner and director of Coney. Tim Jones is Coney's producer. We'll be presenting on A Small Town Anywhere, scheduled for BAC in the autumn: theatre with no performers but a playing audience, taking roles as citizens in a community at war with itself in a piece inspired by Clouzot's film Le Corbeau. We'll be explaining how the piece tells a story through play, how it helps everyone play (not just those already game) and how players can co-create their experience through advance digital interaction, as well as on the night.

"I tend to talk a bit too grandly when I talk about the Goldbug hunt. To me, it was a new medium by which to experience things. Imagine what it would be like if you had never seen a film in your whole life, only to one day have somebody usher you into a darkened auditorium and sit with you whilst you watched for the first time." - Player of The Gold-Bug

IN THE FOYER

THE JAM JAR COLLECTIVE is a group freelance artists & designers based in Leeds. With backgrounds in interactive and web based programming, large scale projection, sonic design, robotics, interactive video manipulation and new media installations. Our unique blend of talents and a desire for simplicity forms the basis of our projects.

We seek to create inspirational pieces of technology and installation across physical and digital platforms in a variety of settings from entertainment to education. We fuse new and existing technologies to create new products, processes and applications.

We specialise in creating reflexive environments to enhance the user's experience of space and engagement.

We carry out various forms of experimentation and are currently working on various prototypes for interactive products.

LUMEN ARTS

Come and meet Lumen Arts who will be in the foyer to demonstrate the resources they have available. Lumen is a Leeds based not-for-profit arts organisation with a national and international reputation for producing challenging, high quality arts programmes and managing events & festivals. Lumen aim to nurture and exhibit art of excellence. They focus on artistic work that experiments with elements of still & moving images, audio-visual performance, technology and related sound art to express artistic ideas.